

FOR IMMEDIATE RELEASE

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Rising Sun to Honor Danny Kennedy, co-founder of Sungevity and Managing Director of California Clean Energy Fund at Bright Night Fundraiser

Berkeley, CA – April 5, 2017 – On Thursday, April 20, at 6pm, Rising Sun Energy Center will celebrate Bright Night 2017 at the Ed Roberts Campus in Berkeley, highlighting Rising Sun’s continued achievements in youth employment, workforce development, energy and water conservation, and climate justice throughout the region.

Bright Night is Rising Sun’s annual fundraising event, where the organization welcomes approximately 250 guests, including elected officials, corporate partners, community organizations making an impact within the San Francisco Bay Area, and individual supporters. This year, **Rising Sun welcomes Danny Kennedy, co-founder of Sungevity and Managing Director of California Clean Energy Fund, as the Guest of Honor.** Kennedy has been a champion of environmental protection for over twenty years. His career has spanned public service, environmental advocacy and the private sector. His numerous awards include the Planet Forward Innovator of the year award from the PBS program Planet Forward for his work to advance clean energy.

Jodi Pincus, Rising Sun’s Executive Director, expressed her enthusiasm for the honoree: “Danny Kennedy has built his life’s work around enabling a clean energy revolution and empowering communities to fight climate change. His efforts to support innovation in the clean and renewable energy space are game changing. Danny has established himself as a key advocate for environmental progress throughout the Bay Area and beyond. We are thrilled to honor him and his exceptional work at our Bright Night event.”

Guests at Bright Night 2017 will enjoy hors d’oeuvres, wine and beer, a silent auction, and an inspiring presentation featuring Rising Sun’s program participants. Tickets are \$50 and can be purchased through the Rising Sun website: www.risingsunenergy.org/bright-night/.

Bright Night 2017 sponsors include The Pacific Gas and Electric Company, Accenture, DEPCOM Power, Barbara and Gerson Bakar, San Francisco Bay Area Rapid Transit, Kaiser Permanente, KB Homes, Sheet Metal Workers’ Local Union No. 104, Sunrun, BAC Local 3 California, BBI Construction, Bright Plain Renewable Energy, Comerica Bank, Genentech, IBEW Local Union #595, Lawrence Berkeley National Laboratory, Skeo Solutions, Port of Oakland, TrickleStar, Urban Farmer Store, Beneficial State Bank,

Brightline Defense, Build it Green, Computer Courage, Greenlining Institute, Sierra Club, and Sun Light & Power.

Rising Sun provides supporters with a variety of ways to contribute to Bright Night 2017. Sponsorships range from \$20,000 for Visionary recognition to \$1,000 for Energy Saver recognition. Benefits include event tickets, a feature in Rising Sun's newsletter, website and Donor Wall recognition, social media publicity, and much more. For sponsorship inquiries, please contact Abbey Leonard, Director of Development and Marketing, at leonard@risingsunenergy.org.

About Rising Sun Energy Center

Since 1994, Rising Sun Energy Center is a Berkeley-based non-profit with a mission to empower individuals to achieve environmental and economic sustainability for themselves and their communities. With a focus on under-served populations, Rising Sun provides youth and low-income adults with meaningful training and employment opportunities, while delivering no-cost energy upgrades to thousands of households each year.

www.risingsunenergy.org/about