



Brick

By

Brick

Annual Report 2015



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Dear Friends of Rising Sun,



Jodi Pincus
Executive Director

This year's annual report theme is "Brick By Brick". Over the past 10 years Rising Sun has continually grown Brick By Brick, both in geographic scope and depth of services. Our growth has been thoughtful and strategic, enabling us to maintain the high quality of programs and services that we are so proud of. Each Brick signifies an aspect of our work in building a cleaner, greener, and more prosperous future for the youth and adults we train and employ and for the communities we serve.

Each Brick represents an opportunity for someone who needs a chance to excel.

Each Brick represents a reduction in green house gas emissions.

Each Brick represents a stakeholder, partner organization, or funder helping us build healthier communities.

Change takes time, it happens in steps and stages, it happens with forethought and effort, it happens Brick By Brick.

In 2015 we continued to build Brick By Brick by expanding our California Youth Energy Services (CYES) program into San Joaquin and Sonoma Counties, enabling us to serve over 1000 more households with the Green House Call and providing 55 additional people with meaningful summer jobs in the green economy.



Patrick Brown
Board Chair

Our Green Energy Training Services (GETS) program focused on building the foundation for our first all women pre-apprenticeship cohort. We worked together with key partners including unions and trades to design the cohort that we launched in 2016.

With an organizational focus on continuous improvement, we replaced old bricks with newer stronger and more colorful ones. These bricks allowed us to be more effective, increasing our impact. Moving forward we will continue to strengthen our foundation while building a vessel:

- That empowers people to become self-sufficient champions of their own future
- Breaks our dependence on fossil fuels and fosters a cleaner economy
- Tailors solutions to communities, while combatting global issues

At Rising Sun we understand there are no easy solutions to the complex challenges facing our participants and our communities. We rely on our strategic partnerships and an integrated approach to holistically address these challenges. This is one of the many reasons our work is so important and powerful. We are confident with your investment in our communities, workforce, young people, and planet, we will collectively work Brick By Brick to achieve our vision of a cleaner, greener and more prosperous world.

Sincerely,

Jodi Pincus

Patrick Brown





California Youth Energy Services (CYES) program, in operation since 2000, is a highly innovative youth employment and empowerment program, addressing climate change and providing valuable no-cost services to thousands of local residents each year. This is accomplished by training and employing local youth in 20 cities throughout the region and putting them to work providing our Green House Call service to local residents. The program serves all residents, regardless of income, renter, or owner status.

At each **Green House Call**, a team of two youth arrive for a pre-arranged appointment and check the home for efficiency, install energy and water-saving equipment, and provide personalized recommendations for further resource savings. The youth Energy Specialists install equipment as needed, such as energy-efficient light bulbs, high-efficiency faucet aerators for bath and kitchen, showerheads, and more – all at absolutely no cost to the resident.

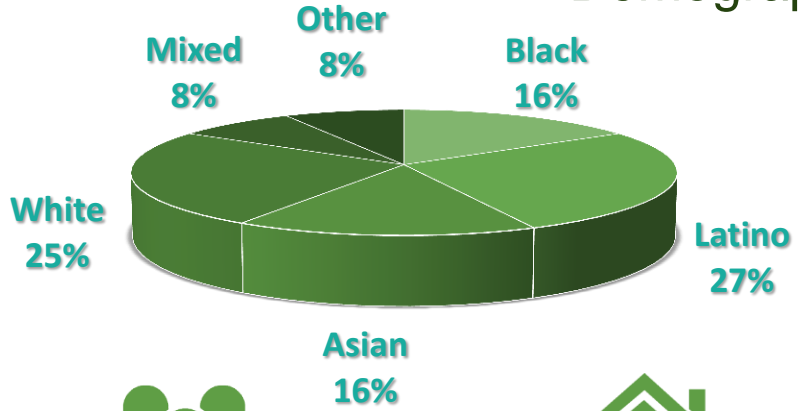
"I Had an amazing time, and worked with great people. I improved my organizational and time management skills many times over and learned how to effectively communicate with others."

CYES Energy Specialist



2015 CYES

Social Impacts & Demographics



180

Youth Employed



5,704

Households Served



66%

Youth now planning on entering Green Industry



97%

Client Feedback Rating of Good or Excellent

"Great experience. The people who came were friendly, very knowledgeable, and quick with the installations."

GHC Client



2015 CYES

Environmental Impacts

CYES installed **52,268** energy and water-saving measures. The resulting impacts are equivalent to achieving one of the following in greenhouse gas reductions:

Energy:



2,085

Passenger vehicles driven for one year



10,057

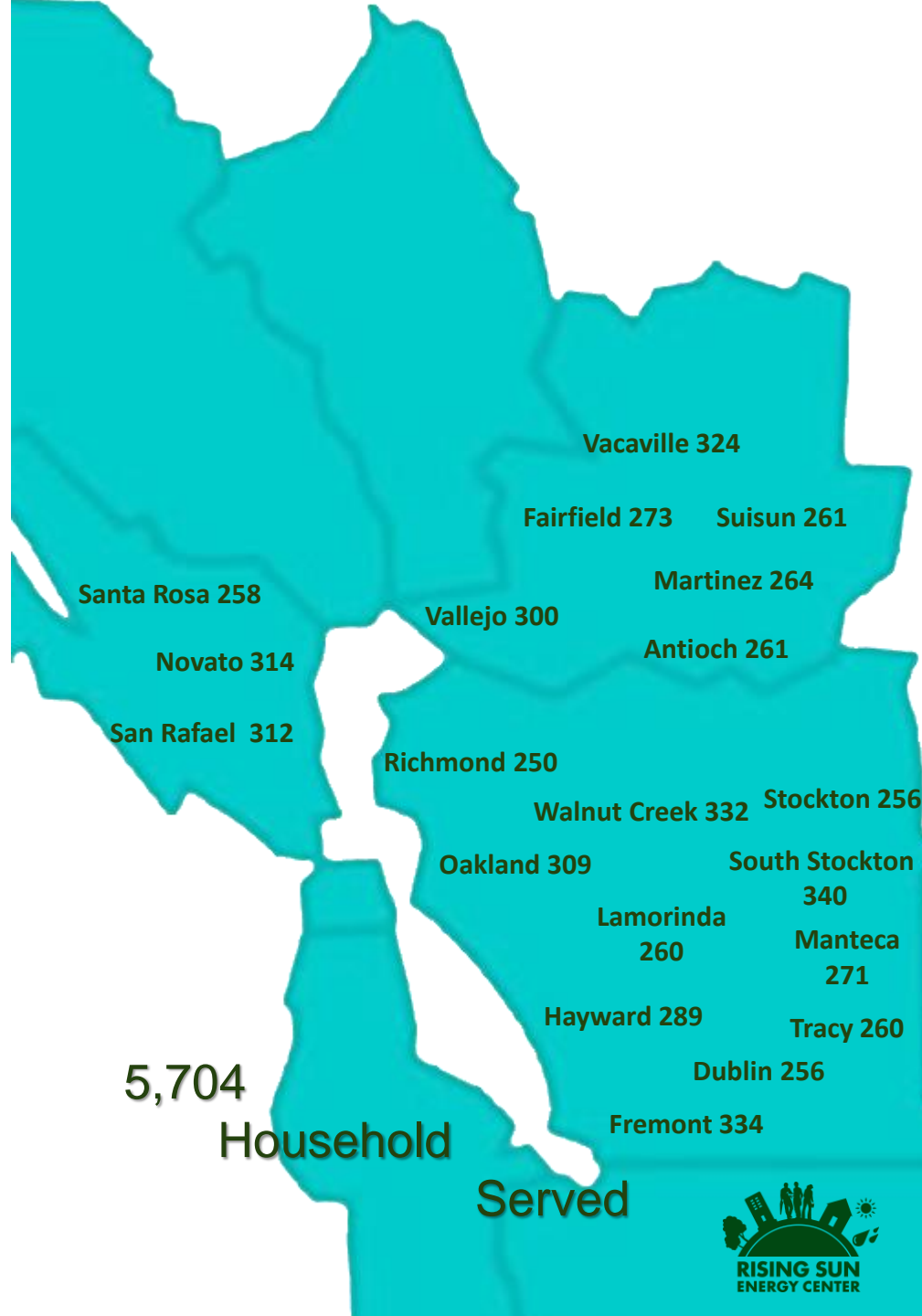
California Homes' Electricity Use for One Year

Water:



43

Olympic-Sized Pools Filled Per Year



5,704

Household

Served





Kaylee's Story

Kaylee Wiseman worked in the CYES program as an Energy Specialist at the Fremont site during the summer of 2015.

Kaylee heard about Rising Sun through a friend who worked here the summer before.

“It was my first job, so it very beneficial to me for work/professional development. Having the professional development series one day out of the week was especially helpful. I also learned a lot of practical skills and knowledge that are useful in everyday life. What was most important for me to learn and practice was communication skills.”

After the CYES program, Kaylee went on to attend the University of California – Irvine where she studies Criminology, Law, and Society.

Kaylee currently works as the Vice President of UCI's Residential Housing Administration, which is an advocacy group for all undergraduate students living on campus. During her interview for the position, the supervisors were very interested to hear about her CYES experience:

“They were adding a sustainability theme to their core values, and I believe that having experience from Rising Sun played a major role in the decision to hire me.”

Kaylee's career plan is to become a professor of Criminology.





Green Energy Training Services (GETS) provides high-quality training for the energy efficiency, construction, and solar industries. Through a curriculum continuously updated with employer input, GETS meets industry needs for a qualified, skilled, and effective labor force. The GETS Core pre-apprenticeship class prepares low-income adults for careers in the building trades and general construction through intensive hands-on and classroom training, case management, and job placement support. GETS Core graduates earn the Multi-Craft Core Curriculum (MC3) pre-apprenticeship certification, and receive support in entering union apprenticeship programs.

GETS also offers a two-week long solar photovoltaic installation course called GETS Solar, in partnership with GRID Alternatives, a non-profit solar installer. During GETS Solar, participants learn installation techniques on a practice roof and then get experience installing real solar panels on the home of a local low-income resident. Additionally, in 2015, the GETS program piloted an energy efficiency and solar industry sales and marketing course in order to offer access to additional green career opportunities.

"Joining GETS may be one of the best things that have happened in my life."

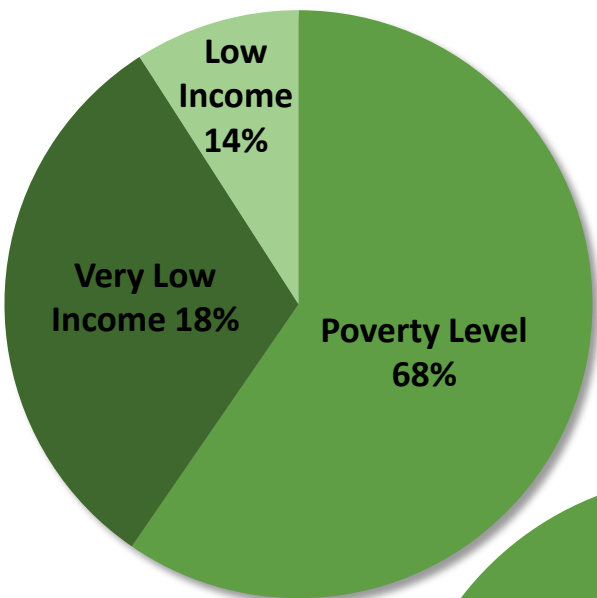
GETS Graduate



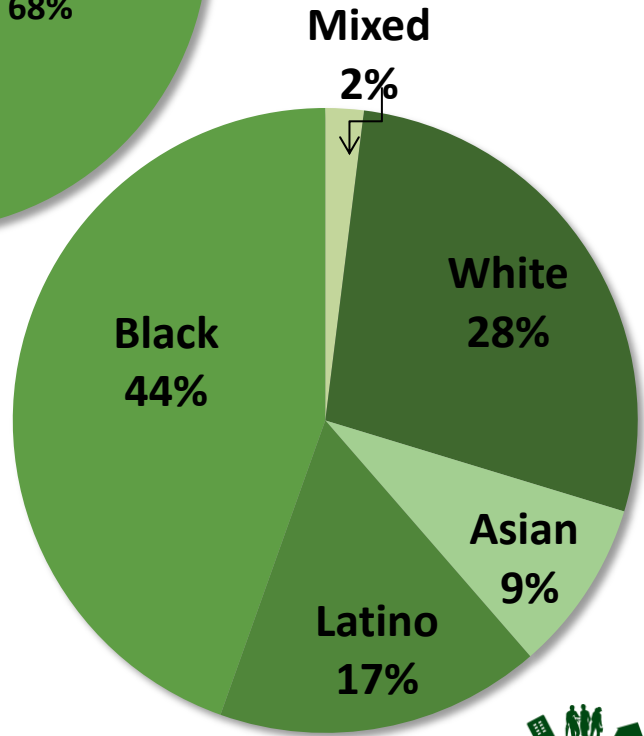


2015 GETS

Participant



Demographics



"CESC and Rising Sun have had a great partnership for many years, and CESC has hired many Rising Sun program graduates. We know each referral we get will be well trained and full of enthusiasm."

Community Energy Services Corporation
Martin Bond, Executive Director





2015 GETS

Social Impacts



57

Low-income/
under-employed
adults trained



89%

Graduation Rate



\$15.60

Average Hourly
Starting Wage



76%

Graduates Placed
into Employment



Linda's Story

Unemployed, and unsure of her next step, Linda learned that the GETS program is a place where she could explore her passion of wood work and interest in joining the Carpenter's Union.

Linda was given the opportunity to either wait until March 2016 to be a part of GETS' first all women cohort, or join the next co-ed cohort starting in Sept. 2015. Wanting to complete the program sooner rather than later she chose the latter but was surprised when she showed up the first day and realized she was the only woman in the cohort.

The program was at first a struggle for Linda. "I felt super isolated. I felt like I had to prove myself ten times over, and I struggled finding my voice and a sense of belonging in such a male dominated cohort, in an already male dominated trade."

All of that changed when Linda attended a Tradeswomen, Inc. celebration dinner and met lots of women who had succeeded in the trades. The difference from then on was the relationships she started building with her GETS classmates.

"As we found ourselves working closely in small groups to complete big projects. . . we grew tighter as a cohort, and I was subsequently able to find that voice and sense of belonging that I didn't think I'd ever have during the beginning of program."

Linda is now successfully working in the solar industry as a Solar PV installer for SunPower. "I'm forever grateful to my cohort and teachers, and hope that others who have even the slightest interest in construction or solar will explore the possibility of getting into the building trades through GETS. I mean really, what have you got to lose?"





Rising Sun's Impact to Date



2,101

Adult and Youth
Participants Trained



116,948,935

Kilowatt Hours Saved



\$34,050

Households Served



\$17,941,935

Saved in Utility Bills



Financials

Statement of Financial Position

ASSETS

Liquid Assets	\$1,163,166
Accounts Receivable	\$319,631
Fixed Assets	\$19,464
Other Assets	\$50,3213
TOTAL ASSETS	\$2,005,474

LIABILITIES

Current Liabilities	\$115,448
Net Assets	\$1,890,026
TOTAL LIABILITIES & NET ASSETS	\$2,005,474

Statement of Activities

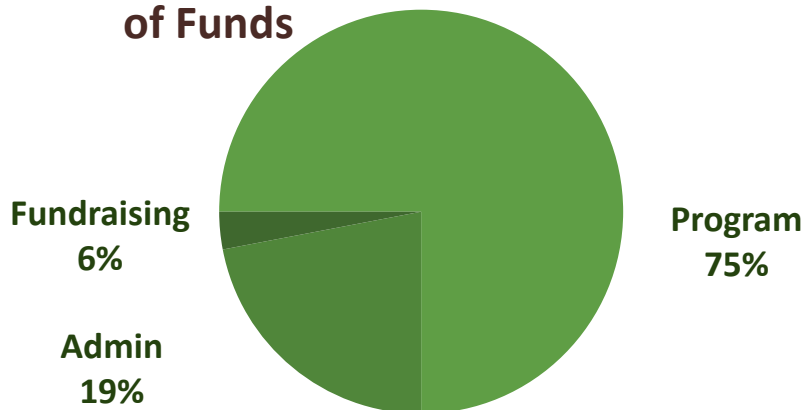
REVENUE

Government Contracts	\$494,870
Corporate Contracts	\$2,447,037
Corporate and Foundation Grants	\$71,000
Contributors	\$173,447
Partner Contracts	\$1,000
Tuition	\$5,590
In-Kind Donations	\$37,849
Other Income	\$5,495
TOTAL REVENUE	\$3,236,288

EXPENSE

Program	\$2,402,882
General and Administration	\$608,724
Fundraising	\$203,455
TOTAL EXPENSE	\$3,215,061

Allocation of Funds



Our Supporters

We greatly appreciate our generous supporters. Through their contributions, we continue to build environmental and economic freedom and sustainability, brick by brick.

Government Agencies

Alameda County Waste Management
Alameda County Water District
California Workforce Development Board
City of Antioch
City of Berkeley
City of Dublin
City of Fremont
City of Hayward
City of Martinez
City of Oakland
City of Richmond
City of Union City
City of Walnut Creek
East Bay Municipal Utility District
Energy Upgrade California
Environmental Protection Agency
Lawrence Berkeley National Laboratory
Marin Municipal Water District
North Marin Water District
PG&E East Bay Energy Watch
PG&E Marin County Energy Watch
PG&E San Joaquin County Energy Watch
PG&E Solano County Energy Watch

Foundation Support

Bank Of The West Foundation
Cathay Bank Foundation
Clif Bar Family Foundation
Comerica Bank Foundation
Crescent Porter Hale Foundation
The Dean Witter Foundation
East Bay Community Foundation
The GE Foundation
The Julia Burke Foundation
The Lowell Berry Foundation
PG&E Corporation Foundation
Rafiki Foundation
Richmond Community Foundation
The San Francisco Foundation
S.D. Bechtel, Jr. Foundation
Strive For Change Foundation
SunPower Foundation
The Swinerton Foundation
Union Bank Foundation
US Bank
Wells Fargo Foundation
Y&H Soda Foundation

Corporate Support

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Bright Plain Renewable Energy LLC
Building Value Energy Solutions
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Coliseum Lexus
Comerica Bank
Community Energy Services Corporation
Compass Financial Communications Inc.
Cooperative Center Federal Credit Union
Dirt Daubers Garden Club
Flying Vikings Inc.
Genentech, Inc.
Greenlining Institute
Local Union #595, I.B.E.W.
McCormick Inc.
Mill Valley Seniors for Peace
NatureBridge

Newcomb Anderson
NonStop Administration
Northern California Chapter of the US Green Building Council
Pacific Gas and Electric Company
Parnell Construction
Port of Oakland
Sheet Metal Workers' Local Union N. 104
Skeo Solutions
SunPower
SunRun
Trillium Asset Management, LLC
The Urban Farmer Store
Whole Foods Market
William G. Low, A Professional Dental Corporation



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Adrian Bodington
Kimmy Bodington
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Mikhal Bouganim

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Eric Brizee
Allen Brown
Patrick Brown
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Bruce Chamberlain
Ramon Chaves
Prem Lata Chhabra
Steven J. Cohen
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Alexandra Desautels
Neal DeSnoo
Joshua Downer
Noreen Doyle
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Paul Esformes
Katie Excoffier
Lori Faeth
Rachel Fields
Danielle Finger
Zachary Fitch
Davida Flattery

Yoav Flint
Allen Fong
Bob & Carrol Foxall
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Jill Fujisaki
Sue Getreuer
Jennifer Getz
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Siobhan Hayes
Antoinette Hefer
Lindsay Hegg
Adrienne S. Herman
Jessica Herman
Steven & Randi Herman
Harold Hermance
Lora & Hypolito Herrera
Danielle M. Hightman
Heather Hochrein
Hochrein Charitable Account Of The
Fidelity Charitable Gift Fund
Robert Hoffman

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Terri & Robin Horn
Grace T. Hsu
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Greg Jacobs
Lynn & Steve Jeffers
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Sarah & Will Lana

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Cheryl Lazar & Bill McKenzie
Chul Lee
Wen Lee
Abigail & Anthony Leonard
Stephanie & Tim Leonard
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Erin Lewellen
Kent Lewendowski
Maxime Longden
Vasily Lukashuk
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Brian Malzkuhn
Pull Man
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Rajesh Raman
Mary Ellen Ratcliff

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of the Jewish Communal Fund
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E. Elizabeth Summers
Benjamin Swift
George Tanner
Mike Tayek & Ingrid Hochrein
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Theresa Thomas
Kristine Travis
Jessica Waggoner
Michael Wallman
Dolores Weimer
Ernest & Laura Winslow
Judith Wofsy
Margy Wolohan
John Woodruff
Chris Yalonis
Hiromi & Marsha Yoneda
Elizabeth Young
Ryan Young & Stephanie Chen
Arnold & Marita Yu
Evelyn M. Zulueta

In-Kind Support

21st Amendment Brewery
 A. Herman Dog Therapist
 Advanced Home Energy
 AMC Theaters
 Andronico's
 Arizmendi Bakery
 Asia Palace
 Augustyn & Company
 Back to the Roots
 Barefoot Wine & Bubbly
 Basil Seasonal Dining
 Bear Republic Brewing
 Company
 Bella Vineyards & Wine Caves
 Berkeley Bowl
 Berkeley Repertory Theatre
 BevMo
 Big Five Sports
 BJs Restaurant & Brewhouse
 Building Value Energy
 Solutions
 Café Leonidas
 California Academy
 of Sciences
 Century Richmond Hilltop 16
 Chabot Space and
 Science Center

Chili's Bar and Grill
 Chipotle Mexican Grill
 Cinemark
 Computer & Technology
 Resource Center
 Costco
 Cream
 Dashe Cellars
 Dickey's BBQ Pit
 Disneyland Resort
 Double Rainbow
 Edgemere Cottages
 Eureka!
 Exploratorium
 Extreme Pizza
 Fine Arts Museums of San
 Francisco
 Fresh and Easy
 Gather
 Gordo Taqueria
 Grocery Outlet
 Gundlach Bundschu
 Winery
 Harvest Market
 Hive, The Place to Bee
 Honey Berry
 Jamba Juice

Juice Shop
 Kiehl's
 Kinder's Custom Meat & Deli
 La Balena
 Lagunitas Brewing Company
 Livermore Valley Winegrowers
 Lloyd's Doughnut Kitchen
 Loads Ice Cream
 Local Butcher Shop
 Susan Lockwood
 Travers McNeice
 Microsoft
 Moe's Books
 Noah's Bagels
 Nob Hill Foods
 Nothing Bundt Cakes
 Oakland Museum of California
 Oakland Zoo
 Olive Garden
 Oliveto
 Pacific Cookie Company
 Panera Bread
 Peet's Coffee and Tea
 Phil's Sliders
 Pier 39
 Pinkberry
 Plank

Powell's Sweet Shoppe
 Quivira Vineyards & Winery
 Regal Entertainment Group
 Ripley's Believe It or Not
 Rock Wall Wine Company
 Rosenblum Cellars
 Round Table Pizza
 Rubio's
 Safeway
 San Francisco Ballet
 Saturn Café
 Save-Mart
 Scandia Family Center
 Sharks Ice
 Silbermann's Ice Cream
 Simoni and Missoni Farms
 Smart and Final
 Smitten Ice Cream
 Smuin Ballet
 Sol Food
 Sonoma Taco Shop
 Southwest Airlines Co.
 Sports Basement
 Sprouts
 Starbucks Coffee
 Stockton Ports

Stockton Thunder/Stockton
 Heat Hockey Club
 Sunset Donuts
 T4
 Tacubaya
 Target
 TCHO
 Teacake Bake Shop
 Tenzing J. Inc.
 Tesla Motors
 Texas Roadhouse
 The Cheese Board Collective
 The Lawrence Hall of Science
 The Marine Mammal Center
 The Natural Grocery
 Company
 TOAST Kitchen & Bar
 Touchstone Climbing
 and Fitness
 Trader Joe's
 Transports
 Venus Restaurant
 Walmart
 Whole Foods Market
 Zut!





Thank you to our partners and supporters for helping us grow brick by brick, supporting opportunities for so many