

Pathway to 2020



Mission

Empower individuals to achieve environmental and economic sustainability for themselves and their communities.

Vision for 2020

Rising Sun will be the premier organization working at the intersection of economic equity and climate resilience. We'll achieve this by strengthening and stabilizing our core, promoting innovation and raising our profile.

Process

In 2016, Rising Sun's Board and staff embarked on a highly collaborative strategic planning process with the help of outside consultants. This concise plan was formally adopted in March 2017.

Strategic Goals

Program Innovation

Through continual program innovation and by pro-actively identifying new possibilities, Rising Sun will foster resilience for individuals, communities, and the environment.

Elevate our Profile

Elevate Rising Sun's profile at the local and national levels as a premier leader in our field.

Thriving Financial Future

Ensure a thriving, healthy financial present and future by strategically growing and diversifying our funding portfolio.

Board of Champions

Engage an effective and ambitious board of directors with the diversity and expertise to drive Rising Sun to achieve its mission and vision.

Culture and Workplace Leader

Be a non-profit leader in staff attraction, professional growth, retention, and satisfaction.

Transformative Policy Platform

Be a catalyst for social and environmental systems change by engaging in a transformative policy platform.