

News Release

For Immediate Release

Contact: Elena Foshay
Director of Adult Programs
Rising Sun Energy Center
510-665-1501 ext. 201
forshay@risingsunenergy.org

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Rising Sun Energy Center Announced as Energy Upgrade California® Grant Award Winner for Statewide Energy Management Education Program

Berkeley, CA – Rising Sun Energy Center has been named one of a select number of community-based organizations across the state that have been awarded grants to develop and implement energy management outreach, awareness, and educational programs for its local community with an emphasis on reaching diverse and underserved populations.

These grants are part of Energy Upgrade California's efforts to work with grassroots organizations across the state to educate Californians about the simple steps they can take to better manage energy, save money, and make their homes more comfortable.

"We are proud to have been chosen as Community Ambassadors to implement the Energy Upgrade California educational outreach grant and look forward to working with individuals in our community to provide them with tools and resources they can use to reduce their energy consumption and save money in the process," Jodi Pincus, Executive Director, Rising Sun Energy Center said.

Rising Sun Energy Center was one of 53 organizations statewide that received grants. Rising Sun won an award due to its strong history of effectively reaching diverse communities to effect change through grassroots outreach and engagement programs.

"The grants will help bring the importance of energy management to communities throughout the state," Lauri Walker, manager of community ambassadors, Energy Upgrade California said. "If we all take steps to better conserve and manage energy, our collective efforts will make a big difference as California works to meet energy goals."

Rising Sun's long experience with community outreach campaigns has demonstrated its success in reaching diverse populations by utilizing both in-person and social media

outreach. With some of the funds received, Rising Sun will fund Community Energy Services Corporation to assist them in reaching deeper into the community.

About Energy Upgrade California

Energy Upgrade California® is a state initiative to help Californians take action to save energy and conserve natural resources, help reduce demand on the electricity grid, and make informed energy management choices at home and at work. It is supported by an alliance of the California Public Utilities Commission, the California Energy Commission, utilities, regional energy networks, local governments, businesses, and nonprofits to help communities meet state and local energy and climate action goals. Funding comes from investor-owned utility customers under the auspices of the California Public Utilities Commission. For more information, visit www.EnergyUpgradeCa.org.

About Rising Sun Energy Center

Rising Sun Energy Center is a 501c3 non-profit organization headquartered in Berkeley, California, operating throughout northern California, in Alameda, Contra Costa, Marin, San Joaquin, Solano, and Sonoma counties. Rising Sun is a workforce development organization focusing on training, employment, and green career pathways for both youth and adults with a mission to empower individuals to achieve environmental and economic sustainability for themselves and their communities. For information regarding Rising Sun Energy Center, please visit our website at <http://www.risingsunenergy.org>.

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